



Aaron Powner Publishing  
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# Menu of Services (A La Carte)

## Coaching / Consulting

- The Writing Process (\$20 per hour) - includes an introduction or development of writer skills with brainstorming, outlining, character building, world-building, plotting, journaling, research, developing routines, pre-writing, escaping writer's block, writing, revision, rewriting, polishing, and editing.
- The Publishing Process (\$20 per hour)
- Author Technology (\$20 per hour)

## Editorial Services

- Developmental Editing (\$7 per page) - includes detailed feedback and suggestions on major content issues including refining author ideas, maintaining prose and idiom, narrative logistics, plot or character inconsistencies.
- Copy Editing (\$5 per page) - includes detailed review of spelling, grammar, capitalization, word usage and repetition, dialogue tags, usage of numbers or numerals, POV/tense (to fix any unintentional shifts), descriptive inconsistencies (character descriptions, locations, blocking, etc.)
- Proofreading (\$3 per page) - includes a detailed analysis of inconsistencies in spelling and style, inconsistencies in layout and typography, confusing or awkward page and word breaks, incorrect captioning on any illustrations and page numbers in the contents. Proofreading can be done "blind," which means to read with no background knowledge or contextual preparation to provide a 1st reader impression. You may want to provide the proofreader with a "style sheet" in which you identify purposeful choices about unusual spellings, idioms, a glossary of invented terms, or dialectical/cultural idiosyncrasies used by characters.
- Fact Checking (\$3 per page) -
- Indexing and Table of Contents (\$8 per 1000 words)

## Formatting, Layout, & Book Blocking

- Interior Design and Typesetting (\$500 to \$1500)
- Graphical Processing and Design (\$25 per hour)
- PDF Print-Ready Proof (\$10 flat fee)
- Digital eBook Edition (\$25 per hour)

## Cover Design

- Basic Text, Colors, Shapes, No Dust Jacket (\$25)
- Formatting Existing Artwork for Dust Jacket and Flaps (\$100)
- Adapting / Editing of Stock Images for Dust jacket and Flaps (\$300)

## Printing, Listings, Legalities, & Royalties

- ISBN + Barcode (\$50) - linked to Aaron Powner Publishing
- LCCN + PCN (\$50) - for listing in libraries and copyright applications
- Copyright Guidance
- Print on Demand (POD) Setup with Ingram/Lightning Source (\$100)
- Amazon Listing Maintenance (\$15 per year, connected to POD service)
- Quarterly Report of Sales with Royalty Checks (if applicable)

## Ghost Writing

- Consultation & Planning (\$20 per hour)
- Rough Draft (\$30 per hour, \$1 per word, or negotiated project fee)
- Revision (\$7 per page, using client feedback)